

Barclays Boosting Business Seminar

Barclays will be hosting a “Boosting Business” seminar at the Central Hall, Storey's Gate, Westminster on Wednesday 9th November 2011 to provide local businesses with the tools and expertise they need to help them grow and thrive.

The event is aimed at established businesses, whether Barclays customers or not, and is designed to help business owners network and gain practical help on attracting new customers by showing them how new media and foreign trade can grow their business.

David Onto, Head of Barclays Business for London said: “Our small business customers in London have battened down the hatches following a difficult year but are looking towards innovation to help boost their business in 2012. This seminar will help anyone who has an existing business and wants to find ways to reach new markets and use new media and technology to grow. London has many media and technology businesses so this is a great opportunity and I urge businesses to take part in this excellent free event.”

The Seminars, which are in partnership with ACCA, UK Trade and Investment, Orange and Business Link, will be hosted via video link by business presenter, Nadine Dereza. Attendees will also be given advice from business gurus, including Will Whitehorn, former President of Virgin Galactic, Andrew Gerrie, Chief Executive of Lush and Steve Cooper, Managing Director, Barclays – Business & Personal Banking Solutions.

A live webinar will be available where business owners can link up online if they are in a remote area. Local Entrepreneurs will also be attending to share their experiences.

The London event is one of nine taking place across the country. For more information regarding the seminars and to register visit:

www.barclays.co.uk/boostingbusiness.