

POSITIVE PARENTING IN WESTMINSTER

a strategic approach to supporting parents

Action Plan 2008-2010

Westminster's Children and Young People's Plan 2006-09 stated a commitment to parents across the five Every Child Matters outcomes. The commitment is "for parents and carers to be more involved and better supported" in relation to each of the five outcomes as follows:

Be healthy - Support parents to promote healthy choices for their children.

Stay safe - Involve parents by reinforcing positive parenting styles, particularly at key transition points, and intervene earlier to prevent problems later on. Support parents to provide a stable and secure family environment.

Enjoy and achieve - Support parents to help their children achieve.

Make a positive contribution - Support parents to promote positive behaviour and to address challenging behaviour in their children, using positive parenting styles.

Achieve economic well-being - Improve access to services and provision of information, advice and guidance. Increase early intervention and improve the targeting of services. Support parents to return to work.

Our parenting strategy identifies 12 priorities for action in 2008-2010, as follows:

1. A fully integrated approach to commissioning parenting support services.
2. A citywide strategy for engaging with and consulting parents.
3. Parenting support for the 3% of families at greatest risk of social exclusion.
4. A framework of training, accreditation and support for the children's workforce
5. Information and publicity about positive parenting methods and parenting support services.
6. A coherent and needs-led approach to the delivery of parenting programmes.
7. Working with and engaging fathers.
8. Transitions into primary and secondary school.
9. A review of outreach to parents.
10. Linking parenting programmes and family learning sessions.
11. Improving communication, systems and services for supporting vulnerable adults who are parents.
12. Delivery of parenting support services on a locality basis.

The following pages outline how we intend to address these priorities. It is an evolving document which will be monitored and updated regularly and refreshed annually with the parenting strategy. Lead responsibility is Westminster City Council unless otherwise stated.

1. COMMISSIONING

Strategic Priority: A fully integrated approach to commissioning parenting support services.					
Parenting Offer: Levels 1 - 4					
Desired outcomes: <ol style="list-style-type: none"> 1. Elimination of duplication and gaps in services. 2. Increasingly needs-led and effective commissioning. 3. Best value from available resources. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Mainstream single Parenting Commissioner post.	Mike Potter	David Hawker	Aug 2008	TBA	Interim arrangement in place.
2. Identify funding sources to support parenting agenda 2008-09.	Parenting Commissioner	Mike Potter, Michael O'Connor	Ongoing	NA	Outcome of DCSF Youth Task Force and Family Pathfinder bid awaited. 3% of families at risk are a One City priority.
3. Joint comprehensive needs analysis to inform needs-led planning and commissioning beyond 2008-09.	Parenting Commissioner	WCC and PCT commissioners	June 2008	NA	Finance review, children's trust and joint strategic needs analysis (JSNA) with PCT should facilitate this.
4. Establish mechanisms for joint commissioning across city boundaries to address mobility issues.	Parenting Commissioner	Kiran Hayer, Jayne Vertkin, Helen Matthes, Liz Long	2008-09	NA	Eg Staff have attended Triple P provider training in 3 boroughs (Hillingdon, Fulham and Newham) and vice versa.
5. Capacity-build voluntary and community organisations to offer high quality parenting support services, including Triple P parenting programs.	Parenting Commissioner	VAW	2008-09	TBA	NCH SLA to include delivery of Triple P programs in 2008-09. Capacity building to be discussed May 2008.
6. Commission Triple P provider training courses and materials.	Parenting Commissioner	Jayne Vertkin, Trevor Moores, Eamon Brennan	2008-10	TBA	One City budget £100k over 2 years. Ongoing funding will be required.

2. CONSULTING PARENTS

Strategic Priority: A citywide strategy for engaging with and consulting parents					
Parenting Offer: Levels 1 - 4					
Desired outcomes: <ol style="list-style-type: none"> 1. Parents are consulted about their needs through formal and informal mechanisms. 2. Parents are involved in the planning, development and delivery of services. 3. Parents are asked for feedback on services and strategy and their views are taken into account in future developments. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Map existing parenting groups and forums.	Ann-Marie Smith	Parenting leads.	Ongoing	NA	In progress
2. Review findings from Parents on Parenting consultation exercise, March 2008 and consider implications.	Parenting Commissioner	Parenting Strategy Group, Neil Wholey	May 2008	NA	
3. Develop and implement parent consultation strategy. Possibilities: <ol style="list-style-type: none"> a. Increased use of City Survey, Quarterly Tracker, Children First newsletter and online media. b. Framework of Parent Forums at different levels – schools, children’s centres; hubs, localities, city. c. Annual Parents on Parenting survey d. Parent Voice – annual ‘meet the parents’ event where parent forum members can meet with Children’s Trust members and senior officers. e. Arrangements to ensure parents in hard to reach groups are included, eg of children with disabilities f. Continue to tap into existing groups g. Continue to monitor national surveys 	Parenting Commissioner	Parenting leads in each service / agency. Neil Wholey		NA	The 2008 Parents on Parenting Survey will set baseline measures, influence the parenting strategy refresh, and feed into a Parent Voice event. Repeating the survey annually will enable progress to be measured.

3. FAMILIES AT RISK (3%)

Strategic Priority: Parenting support for the 3% of families at greatest risk of social exclusion.					
Parenting Offer: Level 3-4					
Desired outcomes:					
<ol style="list-style-type: none"> 1. Referral to parenting programmes and support is included in robust multi-agency plans for the whole family, coordinated via a lead professional. 2. There are clear processes for accessing parenting programmes. 3. Evidence-based group and individualised parenting programmes run all year round in local areas and settings across Westminster, and at varying times so parents can access advice and guidance when and where they need it. 4. Enhanced, individualised parenting interventions e.g. on coping with stress, managing anger, partner support and managing family transitions are offered to families in difficult circumstances, including where a child has severe social, emotional or behavioural difficulties, where there is a history of crime, anti-social behaviour or domestic violence, and where there is risk of abuse or breakdown. 5. Parenting programmes are offered to parents whose children have been looked after by the City Council where the plan is for them to return home, with similar training for foster and respite carers. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Recruit into vacant parenting practitioner posts.	Eamon Brennan		June 2008	TBC	DCSF funding for parenting experts due to increase to £100K bringing parenting team to 4 parenting practitioners including 1 senior.
2. Referrals of 3% parents for parenting programs (individual or group) are routed via the Senior Parenting Practitioner Kiran Hayer.	Matt Watson	All referrers	Ongoing	NA	
3. Senior Parenting Practitioner sets up mechanisms with partner agencies to ensure enough parenting programmes to meet the needs of the 3% parents.	Kiran Hayer	Triple P partner agencies, childrens centres	Ongoing	NA	Triple P partners to date: YOT, NCH Marylands, Befriend A Family, CAMHS Paddington Green, Children's Centres. Latter also run Mellow Parenting for 0-5's.
4. Pilot Family Assessment and Intervention Team in North locality includes a Parenting Practitioner.	James Thomas	Eamon Brennan	December 2008	NA	One City priority. Family Pathfinder bid outcome awaited. See 'Parenting Programmes'.
5. Pilot delivery of Standard Triple P by NCH family support workers in Central and North localities. Evaluate.	Trevor Moores	NCH	From May 2008	NA	
6. Pilot delivery of Enhanced and Pathways Triple P. Evaluate	Parenting Commissioner	NCH	2nd half of 2008-09	NA	NCH workers trained in Standard Triple P. Also see 'Commissioning'.

4. CHILDREN’S WORKFORCE

Strategic Priority: A framework of training, accreditation and support for the children’s workforce.					
Parenting Offer: Levels 1 – 4					
Desired outcomes:					
<ol style="list-style-type: none"> 1. All staff in contact with parents have basic knowledge about positive parenting methods and the parenting support available. 2. Staff in the children’s workforce who work directly with parents have the required generic skills and competencies in working with parents and meet national occupational standards for work with parents and other qualifications as appropriate. 3. Practitioners are trained, accredited and supported to deliver robustly-evaluated, evidence-based parenting programmes, such as Triple P, and maintain their skills through practice, peer support and supervision. 4. Parents receive high standards of service that promote positive outcomes for their children and themselves. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Maintain staff training database in relation to parenting training.	Helen Matthes	Parenting Commissioner, Jayne Vertkin, Kiran Hayer	April 2008	NA	Databases in process of being combined.
2. Extend induction training for children’s centre staff to include basic information about parenting programmes and how parents may access them.	Jayne Vertkin	Parenting Commissioner	2008-09	NA	Also see ‘Information and Publicity’.
3. Commission training for expanded Children’s Information Service staff to enable them to steer parents to appropriate sources of advice.	Dearbhala Giffin	Parenting commissioner Jayne Vertkin	May 2008	NA	As suggested in Duty to provide information, advice and assistance guidance.
4. Include information on referring to parenting programmes in CAF training.	Kim Leathem	Parenting Commissioner	2008-09	NA	Referrers need not use a CAF to refer a parent, but such a referral can be made via a CAF if services for a child are also needed.
5. Identify a parenting lead practitioner in each agency/service and establish network of lead practitioners.	Parenting Commissioner	Parenting leads in each service	2008-09	NA	
6. Commission top-up training in generic skills and competencies for youth justice workers, social workers and health visitors in the children’s workforce.	Parenting Commissioner	Helen Matthes	08-09	TBA	NAPP are piloting training for these 3 professional groups. The senior parenting practitioner (YOT) is due to take part.

7. Build capacity to offer a rolling programme of generic Working with Parents training locally linked to NVQs.	Ros Millam	Parenting Commissioner	2009-10	TBA	NAPP is reviewing the content of the core training and costs not yet available.
8. Manage organisation of staff training, ie applications for places, for Work with Parents, parenting programmes, etc	Helen Matthes	Parenting lead practitioners	2008-10	NA	
9. Mainstream peer support for staff delivering Triple P and other parenting programmes.	Parenting Commissioner	Kiran Hayer, Becky Daw	2008-09	NA	This is necessary if practitioners are to maintain and enhance their skills.
10. Mainstream awareness training in working with fathers into mandatory training for the children's workforce.	Ros King	Trefor Lloyd	2009-10	TBA	Training needs analysis will be required. Also see 'Fathers'
11. Joint planning of staff training between WCC and PCT on an annual basis.	Parenting Commissioner	Helen Matthes Parenting leads	Annually in November	NA	
12. Train practitioners in Adult Services in work with parents to level 1/2 to ensure vulnerable adult parents can be supported. Train a few key practitioners in level 3 to provide a comprehensive workforce across both areas.	Parenting Commissioner	Selina Douglas	2008-09	TBA	To be discussed. See 11. Vulnerable Adults

5. INFORMATION AND PUBLICITY

Strategic Priority: Information and publicity					
Parenting Offer: Levels 1 - 3					
Desired outcomes:					
<ol style="list-style-type: none"> 1. Information about positive parenting methods is publicised, promoted and widely available in different media and formats, online, and in a choice of locations visited by parents including libraries, children’s centres, doctors’ surgeries and schools. 2. Accurate information about parenting support services and how to access them, is held centrally, updated regularly and publicised online and locally in accessible formats. 3. Information for parents is accessible, good quality, appropriate and up to date. 4. When parents need information they know where to find it and they receive an appropriate, timely and helpful response. 5. There are clear processes for accessing parenting programmes. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Extend the Children’s Information Service to include parenting support services for parents of 0-19.	Dearbhala Giffin	Parenting Commissioner	April 2008	TBA	In line with new Information Duty. Link to national Parent Know-How site when launched.
2. Include information about agencies providing parenting programmes in the WISH Directory.	Kim Leathem	Kiran Hayer and relevant agencies	April 2008	NA	Vertex support officer would add information to the directory.
3. Schedule of parenting programmes running in Westminster is maintained and communicated to extended Children’s Information Service on a regular basis.	Kiran Hayer	Janese Samuels Triple P partners, Jayne Vertkin, childrens centres, schools	Annually and updated monthly	NA	
4. Review of parenting resources in key locations, including children’s centres, schools, libraries, doctors’ surgeries. Create recommended list of parenting resources.	Parenting Commissioner	Jayne Vertkin & identified lead for each service	2008-09	£4000	Recommended list to include Triple P tip sheets, parent handbooks and DVDs.
5. Develop guidance leaflet for professionals (2 sided A4) explaining when and how to refer parents to parenting programmes. Publish and distribute widely to include YISPs and FSPs.	Christine Reeves	Parenting Commissioner Jayne Vertkin, Kim Leathem,	May 2008	NA	Similar format to the CAMHS leaflet.

6. Commission parenting support services guide for practitioners in front line services and intake teams.	Parenting Commissioner		May 2008		Draw on good practice from elsewhere.
7. Entry about parenting services in next issue of 'A simple guide to what you pay and an A-Z of what you get'. Extend entry for CIS to 0-19s and parenting support.	Parenting Commissioner	Communications	When next updated	NA	
8. Develop parenting offer leaflet for parents.	Parenting Commissioner	Communications	May 2008	TBA	Distribute via Transition Information Sessions in schools in September 2008
9. Launch parenting strategy	Parenting Commissioner	Communications	TBA	NA	
10. Media strategy to raise awareness of positive parenting and address parents' common concerns. Possibilities: <ul style="list-style-type: none"> Articles in Westminster's 'Parents First' quarterly newsletter Columns/articles in local media Input to parents' newsletters and notice boards in schools 	Parenting Commissioner	Parenting leads	As appropriate	NA	

6. PARENTING PROGRAMMES

Strategic Priority: Coherent and needs-led approach to the delivery of evidence-based parenting programmes.					
Parenting Offer: Levels 2 - 4					
Desired outcomes:					
<ol style="list-style-type: none"> 1. Practitioners respond to parents' needs for support with parenting through brief consultations, topic-based group sessions and structured parenting programmes in children's centres, extended schools and community settings. 2. Health visitors and other early years practitioners provide advice and support with relationship difficulties in early parenthood. 3. Parenting programmes are available to help parents of adolescents respond effectively to problematic and risky behaviour associated with drugs, alcohol, sexual behaviour, bullying and truanting. 4. Specialised interventions are available for young parents, and parents of children with disabilities or physical illness. 5. Parents can access advice and guidance when and where they need it. 6. Parents report improved parenting capacity. 7. Increased parental access to and uptake of parenting support services. 8. Improved school attendance and behaviour. 					
Action	Lead Resp.	Key Partners	Timescale	Funding	Progress / Comments
1. Pilot delivery of Triple P Primary Care brief interventions in children's centres. Evaluate and review.	Jayne Vertkin	Children's centres	From June 2008	NA	Baseline parenting programme. Training in April with accreditation in June. Potential participants in Central cluster identified.
2. Pilot delivery of Triple P Group programs in children's centres. Evaluate.	Jayne Vertkin	Helen Matthes, Liz Long, WPCT Children centres	From January 2009	NA	1 practitioner trained. Group due to start shortly. Further training under discussion.
3. Provide group and individual Triple P programs to parents of children with behavioural problems referred by YOT, YISP, schools, RSLs, etc. Evaluate.	Kiran Hayer	Parenting practitioners Triple P partners	Ongoing	NA	Practitioners trained in Group, Group Teen, Standard, Enhanced & Pathways programs. Group and Group Teen programs running on a regular basis. Also see 'Outreach'
4. Pilot delivery of individual and group Triple P programs to parents of tier 3 referrals to Paddington Green CAMHS. Evaluate.	Tami Kramer	Referring agencies	From June 2008	NA	Practitioners trained in Group, Group Teen, Standard, Enhanced & Pathways programs. Planning for group delivery is in hand.
5. Pilot Triple P Stepping Stones for parents of children with disabilities. Evaluate.	Sarah Bedford, CAMHS PG.	College Park	From June 2008	NA	Practitioner trained. Plan to run Stepping Stones groups at College Park School. Also possibility of training for staff at Rainbow Centre. Also see Vulnerable Adults.

6. Pilot delivery of Standard Triple P for referred families in North and Central localities. Evaluate	Trevor Moores	NCH, Kiran Hayer, James Thomas	From June 2008	NA	Training in April, accreditation in June.
7. Pilot delivery of Triple P by key staff in schools eg SHS/PSAs. Evaluate.	Pauline Bastick	Schools in Central cluster	2009-10	TBD	For discussion. Also see 'Outreach to Parents'.
8. Consider inclusion of Triple P Group/ Group Teen programs in foster carer training.	Janine Rowe	Parenting Commissioner Helen Matthes Von McClarey	2008-09	TBD	For discussion.
9. Provide Mellow Parenting and PEEP parenting programmes for carefully targeted groups of parents of 0-5's in children's centres. Evaluate.	Jayne Vertkin	Children's centres	2008-09	NA	Practitioners trained in each cluster. Groups started March 2008. Evaluation commissioned.
10. Adapt Triple P courses and materials as necessary to meet the needs of non-English speakers.	Kiran Hayer	Jayne Vertkin	2008-09	NA	Work with other boroughs on this. GOL to create network of Triple P boroughs.
11. Consider the implications of home language demographics and develop mechanisms to increase access to parenting programmes via schools by non-English speaking parents.	Parenting Commissioner	Pauline Bastick, Matt Watson	2008-09	TBA	Arabic, Bengali/Sylheti, Albanian and Kurdish are the 4 home languages most commonly spoken at home by parents of primary school pupils in Westminster.
12. Commission training in Brief Encounters relationship counselling brief interventions for delivery by practitioners in children's centres.	Liz Long, Westminster PCT	Jayne Vertkin, childrens centres	Ongoing	TBA	Some practitioners trained.
13. Review and if necessary reshape pattern of delivery of structured parenting programmes.	Parenting Commissioner	Commissioners	2009-10		Based on learning and evaluation 2008-09.

7. FATHERS

Strategic Priority: Work with fathers.					
Parenting Offer: Levels 1 - 4					
Desired outcomes:					
<ol style="list-style-type: none"> 1. Professionals understand the needs of fathers, including teenage fathers. They are skilled in engaging and in working with fathers. They know what support is available and can refer swiftly and appropriately. 2. Increased awareness by fathers of the importance of their active, positive involvement in their children's lives. 3. Increased involvement of fathers and enhanced parenting capacity. 4. Increased positive engagement of fathers with their children and their children's mothers. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Identify 'fathers leads' for each service and establish working group.	Parenting Commissioner	Trefor Lloyd Shaff Prabatani Norah O'Brien Labibun Nessa	April 2008	NA	
2. Address the needs of fathers. Key action points: a) Identify fathers through existing networks – Connexions, YOT, etc b) Source/develop information pack for fathers/expectant fathers c) Develop specific support for fathers d) Specialist organisations like WWM to promote relevant service e) Offer training to workers on developing good practice around working with fathers f) Review TP agenda in order to draw attention to fathers' agenda too	Norah O'Brien, Teenage Pregnancy Coordinator	Supporting Young Parents Group Working With Men			Actions identified at a Teenage Pregnancy conference in Westminster in 2007. Training has been provided to some workers.
3. Evaluate impact of fathers' projects in children's centres.	Labibun Nessa	CC staff	2008-09	NA	
4. Briefings for school staff about fathers' involvement and targeting specific groups of fathers eg non-resident, BME	TBA	Working With Men, schools	Ongoing	DCSF Grant	As part of Fathers and Schools Development Workers project funded by Youth Task Force parenting grant.

5. Evaluate fathers' initiatives in schools, and disseminate report to primary schools in Westminster and elsewhere.	Trefor Lloyd (WWM)	Parenting Commissioner	September 2008	NA	Project funded by Youth Task Force Parenting Grant until September 2008.
6. Benchmark children's centres and other settings against key standards for working with and engaging fathers. Report and recommendations.	TBA	Jayne Vertkin, children's centres	2 nd half of 2008-09	NA	For discussion.
7. Roll out briefings for professionals on working with fathers.	TBA				See Workforce.
8. Pilot delivery of Triple P Group or short course for fathers in children's centres.	Childrens centre fathers worker?	Fathers	2008-09		Hillingdon developed a successful Saturday Triple P course for fathers. Fathers worker could be trained in Triple P Group in 2008-09
9. Develop strategy for raising awareness of fathers' importance. To include: <ul style="list-style-type: none"> posters depicting men with children in places visited by fathers information for: prospective fathers; young fathers; non-resident fathers newspaper articles. Dad's column in Children First? Dads card? 	Parenting Commissioner	Christine Reeves Ante-Natal and Maternity Services schools, childrens centres GP surgeries, Communications	2008-09	TBA	For discussion.
10. Incorporate sections about working with fathers into Practitioners Toolkit with links to WISH directory and other websites eg Parent Know-How.	Kim Leathem	Parenting Commissioner	When next updated	NA	
11. Link Fathers and Family Learning agendas.	Parenting Commissioner	Sandra Ulgarde, WAES	From April 2008	TBA	For discussion with WAES.

8. EDUCATIONAL TRANSITIONS

Strategic Priority: Transitions into a) primary school. b) secondary school.					
Parenting Offer: Levels 1 and 2					
Desired outcomes: Families can access timely information and support through the key transitions of starting school, moving to secondary school and changing school at non-standard times. Children feel safe and secure and settle quickly into their new school. Families receive the information and support they need to support their children through key educational transitions.					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Establish working group to develop a primary transition strategy and action plan to include standard and non-standard joiners. To address: <ul style="list-style-type: none"> transition information sessions pedagogical bridges 	Primary Strategy lead	Gillian Harrison Judie Harrison Susie Campbell, Pauline Bastick Jayne Vertkin, Jenny Deeks	June 2008	TBA	Interim arrangements to support schools to deliver transition information sessions in September 2008 are in hand. Aim is for primary transition information sessions to be run by PSAs from 2009. Also see 9. Outreach to Parents.
2. Oversee implementation of primary transition strategy and action plan.	Primary Strategy lead	SHS workers, schools, EY settings	2008-09	NA	Lead person to be confirmed.
3. Implement secondary transfer and transition strategy implementation plan. To include pupils who enter secondary school at non-standard times	Susie Campbell	Transfer and Transition Strategy Group	Ongoing	TBC	Strategy and implementation plan available from Susie Campbell.

9. OUTREACH TO PARENTS

Strategic Priority: A review of outreach to parents					
Parenting Offer: Levels 2 - 3					
Desired outcomes:					
<ol style="list-style-type: none"> 1. Staff doing outreach work are better equipped and skilled to respond to parents' requests for help with parenting difficulties, and know when to refer on. 2. Information, advice and support offered to parents is of a consistent and high quality. 3. Unmet needs of hard to reach groups are channelled to Parenting Commissioner and inform future service commissioning. 4. Hard to reach parents who are most in need are reached and supported. 5. Where there is disengagement from school or risk of exclusion for behaviour, parents are engaged in voluntary parenting contracts and, if appropriate, are referred to a parenting programme in a school or community setting. Better pupil behaviour, fewer school exclusions, calmer classrooms. 6. Parents report improved parenting capacity. 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Develop core offer for outreach workers in children's centres.	Jayne Vertkin	Children's centres	June 2008	NA	In progress.
2. Outreach workers in childrens centres deliver Primary Care Triple P brief interventions. Evaluate.	Parenting Commissioner	Jayne Vertkin, Helen Matthes	From May 2008	NA	See Parenting Programmes.
3. Equip outreach workers with Triple P tip sheets and other relevant resources.	Parenting Commissioner	Trevor Moores, Jayne Vertkin	Annually	Annual cost	And PSAs in schools in due course.
4. Review outreach to parents by parent support workers in schools. To include: <ul style="list-style-type: none"> • Decide on PSA model. • Recruit new staff as required • Evaluate. 	Pauline Bastick	Parenting Commissioner, Extended Schools Coordinator	2008-09	Various sources	Strategic approach under consideration via review of extended school services. PSA = parent support advisers in schools – support attendance, behaviour, parenting, family learning. Quasi social work role.
5. Continue to train and support school staff in use of parenting contracts.	Alison Toia	YISPs, FSPs, schools	June 2008	NA	Parenting protocol and toolkit developed and rolled out to some schools.
6. Identify mechanisms to target, engage, inform and support hard-to-reach families, particularly those from some BME communities, and those with LD/SEN, to effectively support their children through transition stages.	Shaffique Prabatani		2008-09	TBI	Parents influence children's decision-making around career choices and progression pathways. With new diplomas and vocational pathways, parents need to be well-informed. Culturally/linguistically-specific work may be needed. Also see Educational Transitions.

10. FAMILY LEARNING

Strategic Priority: Linking parenting programmes and family learning sessions in children’s centres and extended schools.					
Parenting Offer: Levels 1 - 2					
Desired outcomes:					
<ol style="list-style-type: none"> 1. A range of learning opportunities are targeted towards parents, including parenting know-how, family learning sessions, and routes into training and employment, and are delivered locally in libraries, extended schools, children’s centres and other community settings visited by parents. 2. Increased awareness of positive parenting methods. 3. Increased access to and uptake of parenting programmes. 5. Improved attainment in KS1 and KS2 especially in Mathematics (JAR) 6. Improvements in pupils’ overall rate of progress between KS2 and KS4 (JAR) 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Mainstream learning from Family Learning Project funded by John Lyons charity.	Sandra Ulgarde, WAES	Clare Meade, NIACE Childrens centres Extended schools	2008-09	TBA	Project report to be discussed.
2. Link implementation of Family Learning and Parenting strategies to include joint publicity family learning and parenting	Sandra Ulgarde, WAES	Parenting Commissioner, Clare Meade, NIACE Childrens centres, Extended schools, PSAs	2008-09	TBA	The parent support adviser role will include promoting family learning opportunities.
3. Link Fathers and Family Learning agendas. To include family learning opportunities targeting fathers	Sandra Ulgarde, WAES	Parenting Commissioner, Fathers’ leads	2008-09	NA	Also see ‘Fathers’

11. VULNERABLE ADULTS

Strategic Priority: Improving communication, systems and services to support for vulnerable adults who are parents.					
Parenting Offer: Levels 2 - 4					
Desired outcomes: <ol style="list-style-type: none"> 1. Adult services identify vulnerable adults who are parents and, if there are additional needs for support with parenting, these are taken into account in care planning. 2. Improved communication, systems and services for vulnerable adults who are parents 					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Review procedures for working together between child/adult services through review of services for families at risk.	Tom Butler	Clifford Parris Selina Douglas Janet Lang, etc	2008-09	NA	
2. Implement review recommendations.	Clifford Parris Selina Douglas		2008-10	NA	
3. Review pathways to parenting support for adults known to services who have children <ol style="list-style-type: none"> a. As part of recommissioning of Adult Substance Misuse Services linked to National Drugs Strategy 2008-18 b. Train practitioners in Adult Services in work with parents c. Include Adult Services in pilot for brief interventions in Triple P 	Clifford Parris Selina Douglas				<ol style="list-style-type: none"> b. See Children's Workforce c. See Parenting Programmes
4. Link Parenting Strategy and Valuing People agendas more closely.	Parenting Commissioner/ Cath Attlee		2008-09	TBC	It is nationally recognised that there is not enough support for parents with learning disabilities. Also see Parenting Programmes.

12. LOCAL DELIVERY

Strategic Priority: Delivery of parenting support services on a locality basis					
Parenting Offer: Levels 1 - 3					
Desired outcomes: Parenting support services are locally accessible. Parenting programmes are embedded in service delivery of locality teams.					
Action	Lead Resp.	Key Partners	Timescale (by)	Funding	Progress / Comments
1. Reconfiguration of parenting support services to support local delivery.	TBC	TBC	2009-10	TBC	Will be taken forward as part of the restructuring and localisation agendas with resources released via service redesign.